



Teaching. Learning. Leading.

**TO:** Local Presidents

**FROM:** UniServ Standards Advisory Committee/Membership Committee  
Tracey Mercier, Chair; Breanne Armbrust, Staff Liaison

**DATE:** October 22, 2018

**SUBJECT: 2019 A+ Award for Membership Growth**

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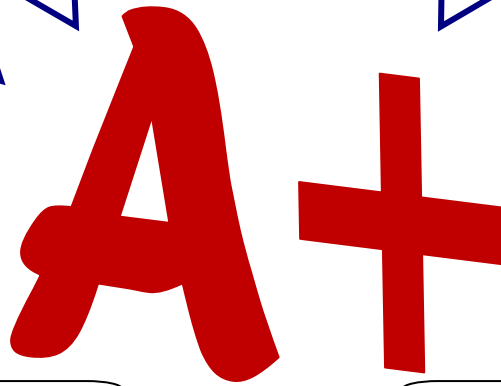
Please find information about the **2019 A+ Award for Membership Growth sent on behalf of the VEA UniServ Standards Advisory Committee.**

The A+ Award for Membership Growth is designed to recognize hard work towards membership increases. The award will be given to the top three UniServ Units with the highest membership density growth. Winners will receive a plaque. Awards will be presented at the 2019 VEA Delegate Assembly in Richmond, VA.

Membership numbers as of December 1<sup>st</sup> will be used to determine the percentage of membership density growth. The time frame used is September 1<sup>st</sup> – December 1<sup>st</sup>. The VEA **Office of Organizing and Field Support will notify the top three UniServ Units** with membership density growth **no later than December 10, 2018**. These **UniServ Units must submit** their *Membership Plan and supporting evidence* to the Office of Organizing and Field Support by the **deadline** of 4:30 p.m. on **January 11, 2019**.

If you have questions or need additional information, please feel free to call us at 1-800-552-9554 or (804) 648-5801, extension 334 or 335.

c: VEA Board  
UniServ Council Chairs  
UniServ Directors  
VEA-R  
SVEA Board



**A+**



**AWARD FOR  
MEMBERSHIP  
GROWTH**

- ◆ Make & Carry Out your plan for growing membership  
(Determination period is September 1<sup>st</sup> – December 1<sup>st</sup> .)
- ◆ Office of Organizing and Field Support **will notify the top three UniServ Units** with membership density growth no later than **December 10, 2018**.
- ◆ **These UniServ Units must submit their membership plan and supporting evidence** by the deadline of 4:30 pm on **January 11, 2019**.
- ◆ Award will be presented at the 2019 VEA Delegate Assembly!