

APPLY FOR THE 2020 VEA COMMUNITY SERVICE AWARD

Has your local Association organized a community event? Helped out in a community fund drive? Cleaned up a neighborhood park or school? Held a reading or other education activity as part of a community festival? Helped advocate for a community cause in partnership with a civic organization? We know many local Associations members are involved in their home communities - the places they teach, work, and live.

The VEA Communications/Public Relations Committee wants to know about your “good neighbor” deeds and advocacy. Submit your project for consideration, and your Association could be awarded the Gold, Silver, or Bronze VEA Community Service Award. The Award(s) will be presented during the 2020 Delegate Assembly.

Eligibility: community service project conducted by a VEA local Association, student chapter, or retired chapter during the 2018-2019 school year.

In order to be considered for an Award(s), applications must be received at VEA by 4:30 p.m., Tuesday, September 3, 2019.

Judges will examine and rate your submitted event or partnership according to the following criteria:

- Organization**
- Impact or effectiveness**
- Quality of the samples of evidence**
- Creativity**
- Innovation/originality**
- Service**

A rating scale of 1-5 points will be used for each of the six criteria. (See scoring rubric on last page.) Awards are designated in the following categories:

- ★ Gold - 26-30 points
- ★ Silver - 21-25 points
- ★ Bronze - 16-20 points
- ★ Honorable mention (certificate of recognition) for participants

Submission Information

Please print or type information within space allotted. If more space is needed, please attach additional pages. Send completed word document by mail or as a PDF attachment to email.

DEADLINE - SEPTEMBER 3, 2019.

Mail entries to:
VEA Community Service Award
Attn: Yolanda Morris
116 S. 3rd Street
Richmond, VA 23219

or

Email to ymorris@veanea.org

Name of Project: _____

Name of Local Association: _____

Project Goal:

Timeline:

Include supportive materials (copies of fliers, products, news coverage, photos, etc.). If your project includes large and/or heavy supportive materials (i.e., plaques, awards, etc.), please submit a digital photo of the item.

Name of Project Coordinator: _____

Phone contact: _____

Contact email address: _____

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Teaching. Learning. Leading.

SCORING RUBRIC

Category/Points	5	4	3	2	1
Organization	All components of application are completed in detail		Components completed, but not in detail		Majority of components not completed with much detail
Impact or Effectiveness	Project goal was successful		Project goal was partly successful		Project goal was not successful
Quality of the samples of Evidence	Has multiple, clear samples of evidence that support the project		Has a few, clear samples of evidence that support the project		Only 1 sample of good evidence
Creativity	Generated mostly original project and resources		Use a mix of original and premade resources		Used mostly premade resources
Innovation/Originality	Project is a first		Done before but in a new way		Has been done before multiple times
Service	Results of event created a meaningful relationship with community/partners		Results of event created just an awareness		No clear results documented